



LIFE FROM INSIDE

A WORLD OF IMAGING

2026

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PURPOSE *and* MISSION

To improve people's lives by
shaping the future of
prevention and precision
imaging.

Taking pride in our commitment
To doctors and patients, history
of innovation, team talent and
sustainable approach.

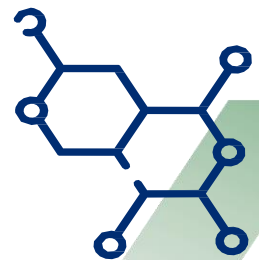


LIFE FROM INSIDE

WE ARE BRACCO

UNLOCKING THE INVISIBLE **BRACCO**, THE LEADER IN DIAGNOSTIC IMAGING

We are a global group operating in the Life Sciences sector, a world leader in diagnostic imaging. We continuously research and improve ever-more advanced and sustainable techniques and solutions, in order to provide doctors and other healthcare professionals with the best possible tools for diagnosis and to maximize patient safety



1927

YEAR OF
FOUNDATION



4,100

EMPLOYEES*



2,2 bn€

CONSOLIDATED
TURNOVER



10

INNOVATION
CENTERS



8

BRACCO PLANTS
WORLDWIDE



LIFE FROM INSIDE

2025 data

OUR BUSINESS AREAS



IMAGING AGENTS

- X-Rays/CT
- Magnetic Resonance
- Ultrasound
- Molecular Imaging



MEDICAL TECHNOLOGIES

- Medical devices and software



HEALTHCARE SERVICES

An innovative outpatient facility, the 'CDI', which provides healthcare services, diagnosis and treatment in line with the highest quality standards

21%

Medical Technologies

1%

Other

SALES
by area

71%

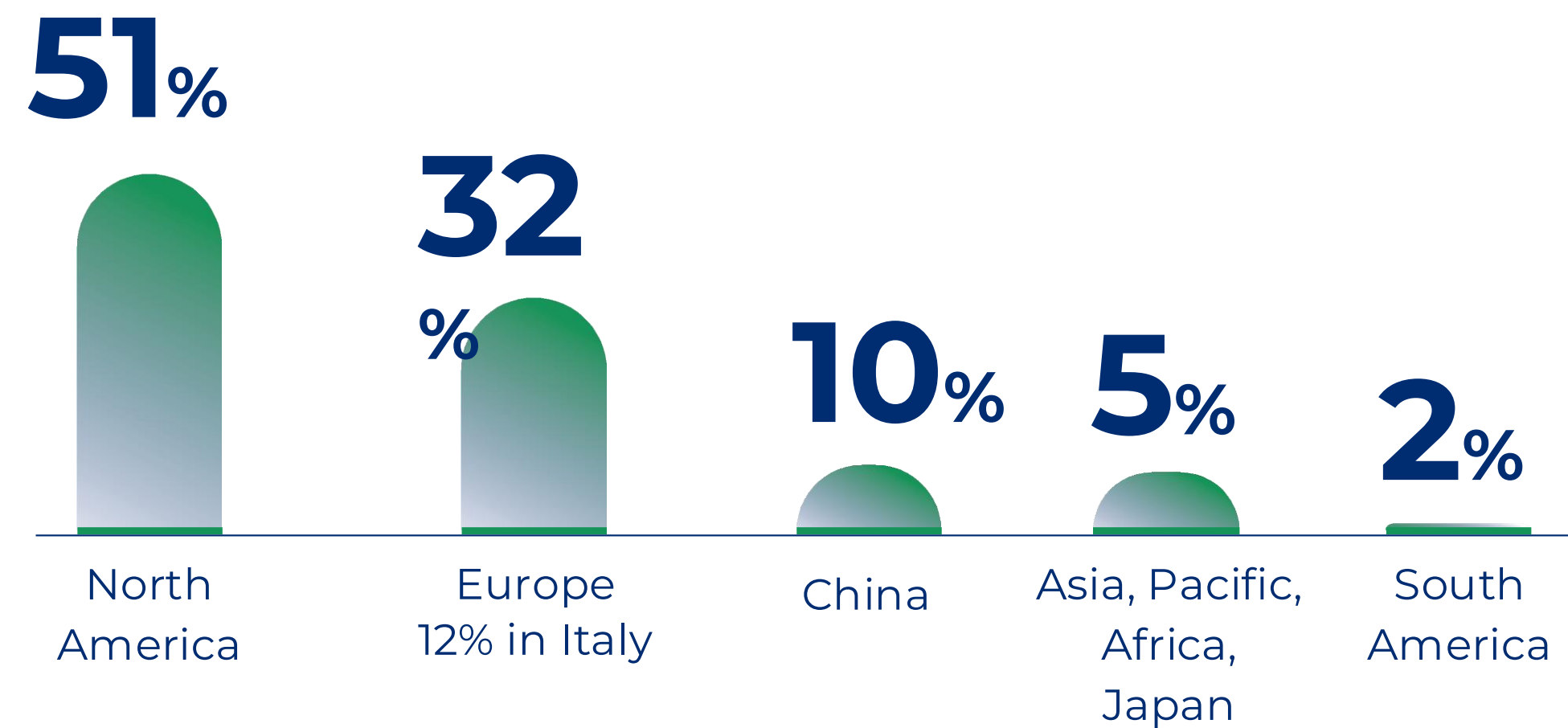
Imaging agents

7%

Healthcare services

GLOBAL PRESENCE

Bracco Group turnover by geographical area



88%

TURNOVER IN FOREIGN MARKETS



SALES IN MORE THAN 100 COUNTRIES



LIFE FROM INSIDE

2025 data

PRODUCTION

OUR DRIVING FORCE

SITES IN ITALY

- 1 Ceriano Laghetto (MONZA)
- 2 Colletterto Giacosa (TURIN)
- 3 Torviscosa (UDINE)

SITES WORLDWIDE

- 4 Singen (GERMANY)
- 5 Plan-les-Ouates (Geneva, SWITZERLAND)
- 6 Shanghai (CHINA)
- 7 Eden Prairie (Minneapolis, USA)
- 8 Montréal (CANADA)





LIFE FROM INSIDE

SUSTAINABILITY WITH RESPECT FOR ALL

PEOPLE

PLANET

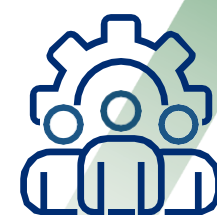
INNOVATION



PEOPLE: OUR MAIN VALUE

THE BRACCO PEOPLE WAY

Development and transformation
roadmap for key HR processes



**LEARNING
PROJECTS**



**DEVELOPMENT
PROCESS**



**VALUES, CHANGE
AND CULTURE**



**TALENT ACQUISITION AND
EMPLOYER BRANDING**

VALUES



LIFE FROM INSIDE

BRACCO PEOPLE



4,100

EMPLOYEES

including **1,630** employees in Italy



WELFARE

Wide range of services to meet the needs of people and contribute to their well-being



**TOP
EMPLOYER**

2025 in Italy, Germany and China

NUMBERS AND DATA



53/47 (M/F)

Gender
ratio (%)



45

Average
age



9.9

Avg. years
of service



542

New employees
in 2024, **47%**
under-35



LIFE FROM INSIDE

2025 data



OUR COMMITMENT TO THE PLANET AND PROTECTING THE ENVIRONMENT



95%

**SOLVENTS
RECOVERED**

at our
state-of-the-art
plants



47%

**OF WASTE FROM
INTERNAL OPERATION
DIVERTED FROM
LANDFILL**

and reused, recycled or
recovered



-27%

**REDUCTION OF
VOLATILE ORGANIC
COMPOUND
EMISSIONS**

compared
the previous year,
2024 (-74% since 2019)



62%

**OF ANNUAL
ELECTRICITY
PURCHASED OR
PRODUCED FROM
RENEWABLE
SOURCES
(INCLUDING
ENERGY RELEASE)**



LIFE FROM INSIDE

2025 data



AN ECOSYSTEM FOR INNOVATION AND RESEARCH

10 RESEARCH & DEVELOPMENT CENTERS 4 WITH R&D LABORATORIES

- 1 Colleretto Giacosa (Turin, ITALY)
- 2 Plan-les-Ouates (Geneva, SWITZERLAND)
- 3 Eden Prairie (Minnesota, USA)
- 4 Shanghai (CHINA)
- 5 Headquarters (Milan, ITALY)
- 6 Italian Diagnostic Center (Milan, ITALY)
- 7 Lausanne (SWITZERLAND)
- 8 Oxford (UK)
- 9 Pleasanton (USA)
- 10 Princeton (USA)





BRACCO R&D CARD



RESOURCES

~158 M€

2025 investment,
which corresponds to



~8%

of income
invested in R&D



PATENT PORTFOLIO & DISTRIBUTION

2,400+

Patent portfolio

15

Patent applications
filed in 2024

75+

Scientific publications in indexed
journals in the last 5 years

100+

Contributions to industry scientific
conferences (e.g. RSNA, ECR)
over the last 5 years



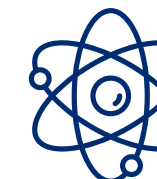
AREAS OF INNOVATION



RADIOLOGY



ULTRASOUND



MOLECULAR
IMAGING



INTERVENTIONAL
CARDIOLOGY



INTRAOPERATIVE
DIAGNOSTICS



R&D PROGRAMS

PRODUCT INNOVATION

(e.g. diagnostic pharmaceuticals,
medical devices, software)

PROCESS INNOVATION

(e.g. optimization of production
processes, green chemistry)

SUSTAINABILITY

(e.g. recovery of reagents and
raw materials, environmentally
friendly packaging)

LIFE CYCLE MANAGEMENT

(e.g. regulatory requests,
pharmacovigilance)

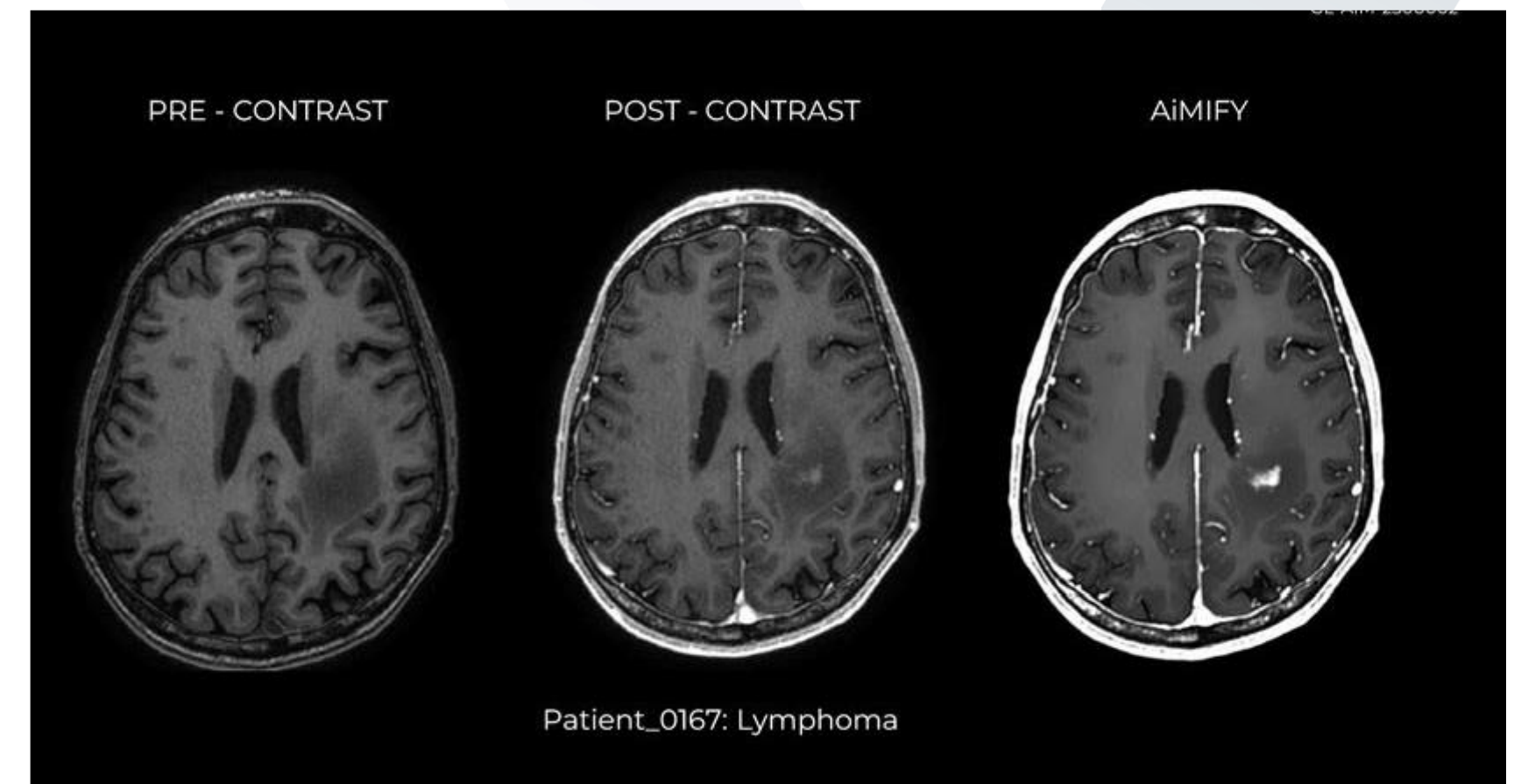




ARTIFICIAL INTELLIGENCE AND THE FUTURE OF IMAGING

AiMIFY: AI FOR MORE ACCURATE AND EFFICIENT DIAGNOSIS

- Developed by Bracco Imaging and Subtle Medical
- FDA-approved AI software for brain MRIs
- Enhances contrast up to 2x compared to standard GBCA dose
- Supports more accurate diagnoses and better treatment decisions
- Reduces re-scans and patients' exposure to contrast media
- Improves workflow and staff well-being
- Promotes sustainability and new models of collaboration in radiology





DIGITALIZATION



DIGITAL TRANSFORMATION AND WORKING PRACTICES

○ **Digital Transformation program and Agile pilot scheme**

A program involving Bracco staff with different roles from around the world, working on more than 100 initiatives. The first pilot scheme of a new way of working: Agile



TECHNOLOGY

○ **Cloud Migration**

60% of company infrastructures are on public/private cloud servers, making everything faster and more efficient, with mass allocation to service applications



CUSTOMER ENGAGEMENT

○ **Customer satisfaction (CX)**

Launch of the first global digital initiative to measure customer satisfaction (CX)

○ **New Website**

Creation of the new global Bracco website, www.bracco.com



OPERATIONAL EXCELLENCE

○ **European shared services center**

Centralization and rationalization of all processes relating to Order-To-Cash (OTC) entry, Purchase to Payment (P2P), and Record to Report (R2R) with the application of machine learning solutions





BRACCO

LIFE FROM INSIDE

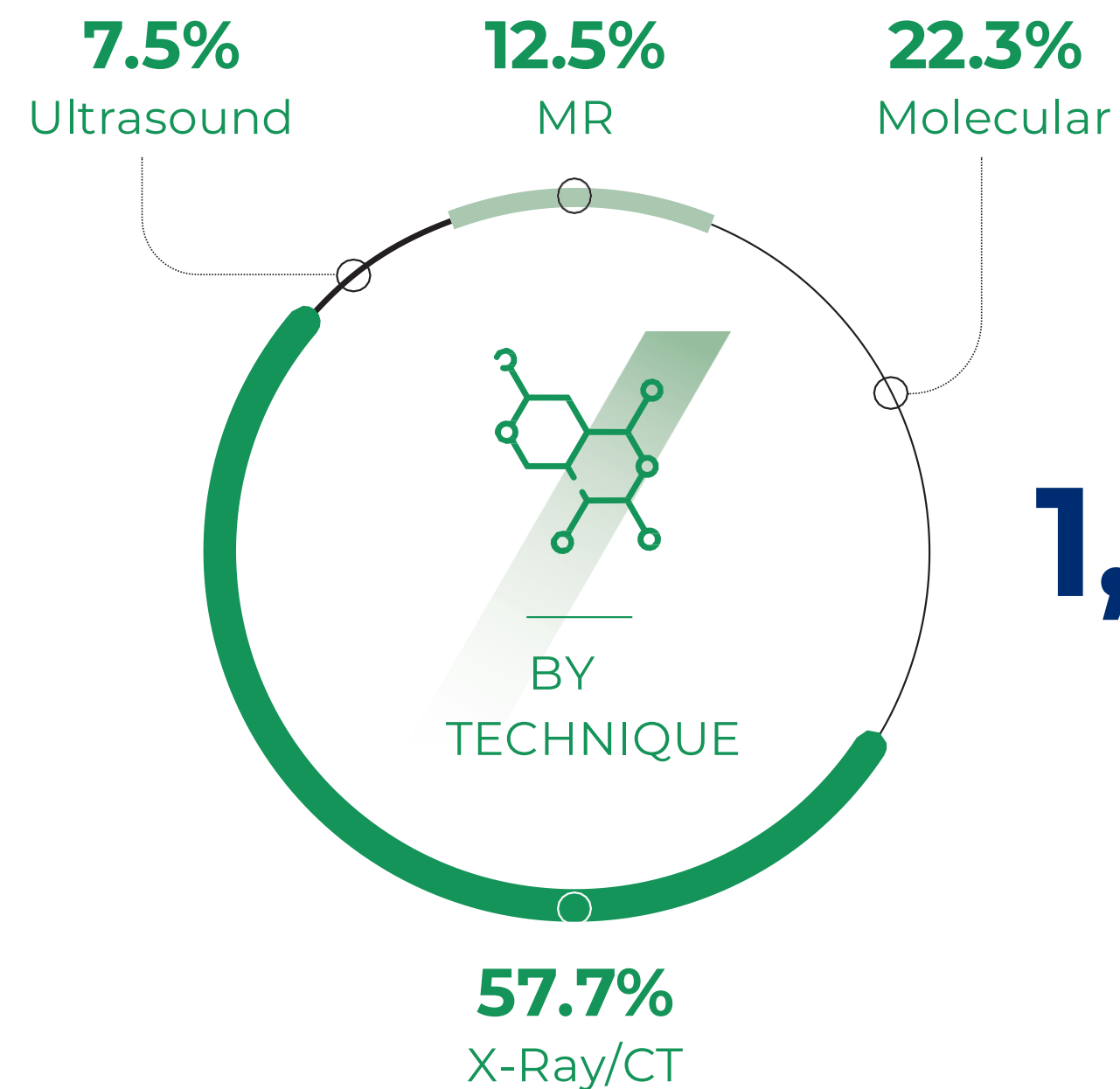
BUSINESS AREAS

IMAGING
AGENTS

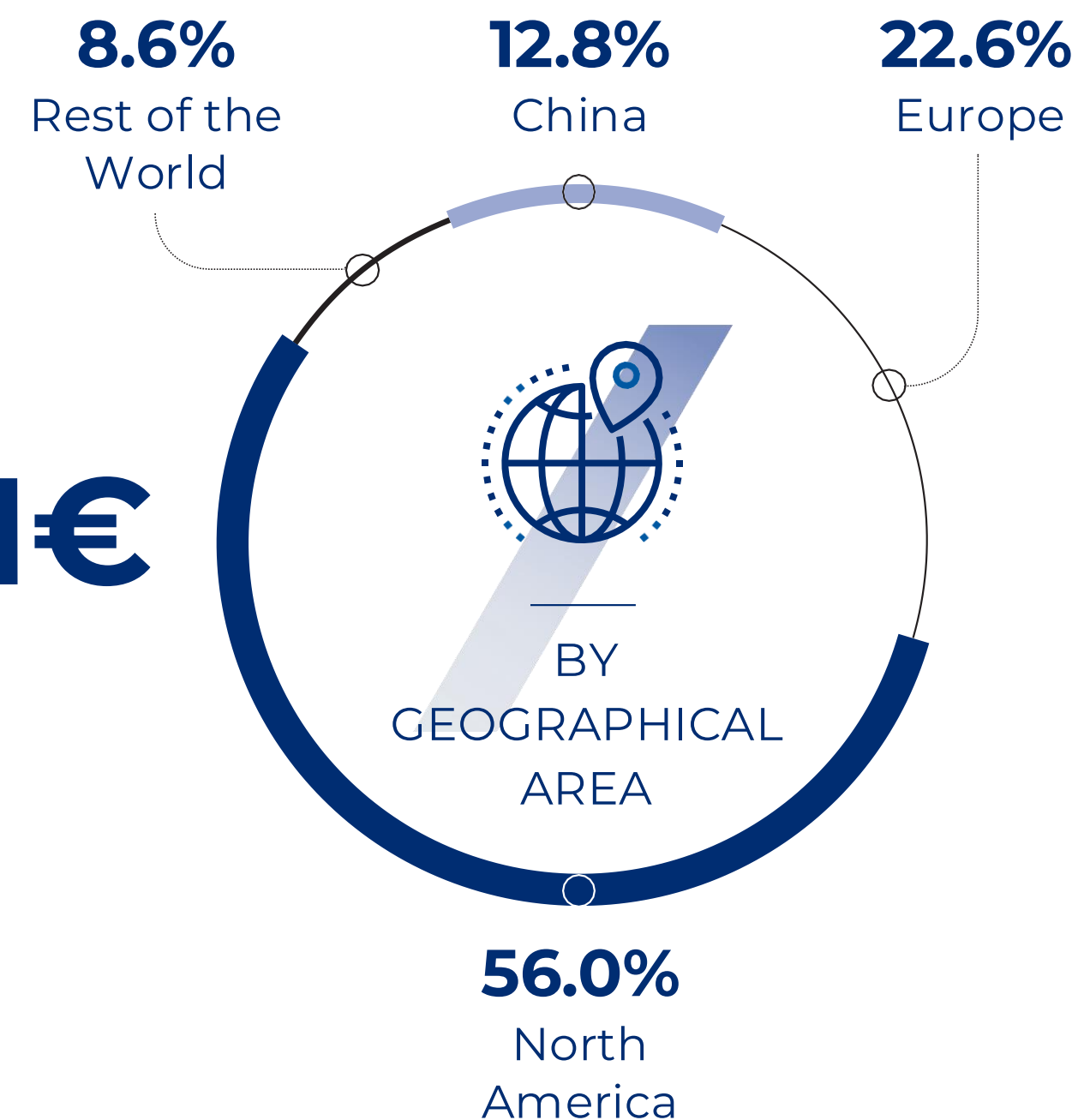
MEDICAL
TECHNOLOGIES

HEALTHCARE
SERVICES

IMAGING AGENTS




1,592.0 M€
PERFORMANCE
IMAGING AGENTS



FOUR PLATFORMS

to drive the development of customer-centric portfolios

RADIOLOGY

IMAGING

1.294€M BDG25

+6% vs PY



X-Ray/CT CM



MRI CM



**CT & MRI
Injectors**



Software & AI

ULTRASOUND

IMAGING

120€M BDG25 -

4% vs PY



**CEUS
Microbubbles**



CEUS Injector



Software

CARDIOVASCULAR

MEDICAL DEVICES

289€M BDG25

+9% vs PY



CV Injectors



IVUS Imaging



Physiology



Software

MOLECULAR IMAGING

356€M BDG25

+54% vs PY



**MI
Oncology**



**MI
Cardiology**



Software

X-RAY CT



COMPUTERIZED TOMOGRAPHY (CT)

Since its inception, Computed Tomography (CT) has revolutionized medical imaging. By creating detailed images of any part of the body, including internal organs, bones, soft tissue, and blood vessels, CT scans can be used to diagnose disease or injury as well as to plan medical, surgical, or interventional treatments. Today, thanks to technological evolution, high patient throughput, and widely availability, CT modality represents the pillar of modern radiology

OUR PRODUCTS



IOMERON 400

“Go 4 High Concentration Benefits. Go 4”



IOPAMIRO

“Experience-Based Solution”

Before use, please consult the locally approved Summary of Product Characteristics (or User Manual for devices) which will be made available upon request.

X-RAY CT

BARIUM PRODUCTS

E-Z-HD™
(barium sulfate)
for oral suspension

E-Z-HD™

Tailored for the stomach
High-Density Barium Sulphate
for Suspension

READI-CAT® 2
(barium sulfate) oral suspension

E-Z-CAT™

The taste of a right
diagnosis in CT
Ready to use flavoured
barium for all oral CT
examinations

Varibar®
(barium sulfate)

VARIBAR

The ONLY Contrast
Validated or Standardized
Well-Tested Protocols
During Modified Barium
swallow Studies (MBSS)

Before use, please consult the locally approved Summary of Product Characteristics
(or User Manual for devices) which will be made available upon request.

MAGNETIC RESONANCE



MAGNETIC RESONANCE IMAGING (MR)

Is a non-invasive diagnostic technique using a strong static magnetic field and radio waves to create images of the body. MRI provides a high level of soft tissue contrast combined with high spatial and temporal resolution. In addition to morphological images also functional tissue parameters like diffusion or perfusion can be assessed with MRI without the use of ionizing radiation.

This makes MRI a powerful diagnostic modality in CNS and whole-body imaging and the gold standard in the diagnostic of many pathologies, including detection, differential diagnosis, and follow-up of the disease.

MAGNETIC RESONANCE

OUR PRODUCTS



VUEWAY
“No Compromise
in MRI”



MULTIHANCE
“Liver InSight”



PROHANCE
“Trust the Pro”

Before use, please consult the locally approved Summary of Product Characteristics (or User Manual for devices) which will be made available upon request.

ULTRASOUND



CONTRAST-ENHANCED ULTRASOUND

Is the most widely used and a cost-effective imaging technology. The combination of ultrasound contrast agents with the latest evolving equipment has the potential to transform the clinical role of ultrasound to provide a flexible, cost-effective imaging capability equivalent to existing established modalities such as MRI, CT, and X-ray.

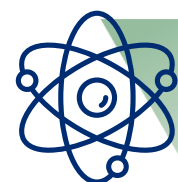
OUR PRODUCTS

SONOVUE[®]
sulphur hexafluoride

SONOVUE
“Experience
Real-Time Imaging”

Before use, please consult the locally approved Summary of Product Characteristics (or User Manual for devices) which will be made available upon request.

MOLECULAR IMAGING



Molecular Imaging is a specialized field of medicine using radioactive tracers (radiopharmaceuticals) that are either injected into or ingested by the patient. Specially designed cameras allow doctors to track the distribution, uptake, and excretion of these tracers and use the information to diagnose or treat diseases.

If a suitable tracer is available, molecular imaging cameras are often able to see disease earlier than other types of camera (e.g. X-ray, CT, and MRI) giving doctors the potential to find diseases such as cancer in their earliest stages.

MOLECULAR IMAGING

OUR PRODUCTS

AXUMIN[®]
Fluciclovine F 18 Injection

AXUMIN

“Know which path to put your patients on. Confidence. Confirmed”

CardioGen-82[®]
(Rubidium Rb 82 Generator)

CARDIOGEN-82

“At the heart of cardiac PET”

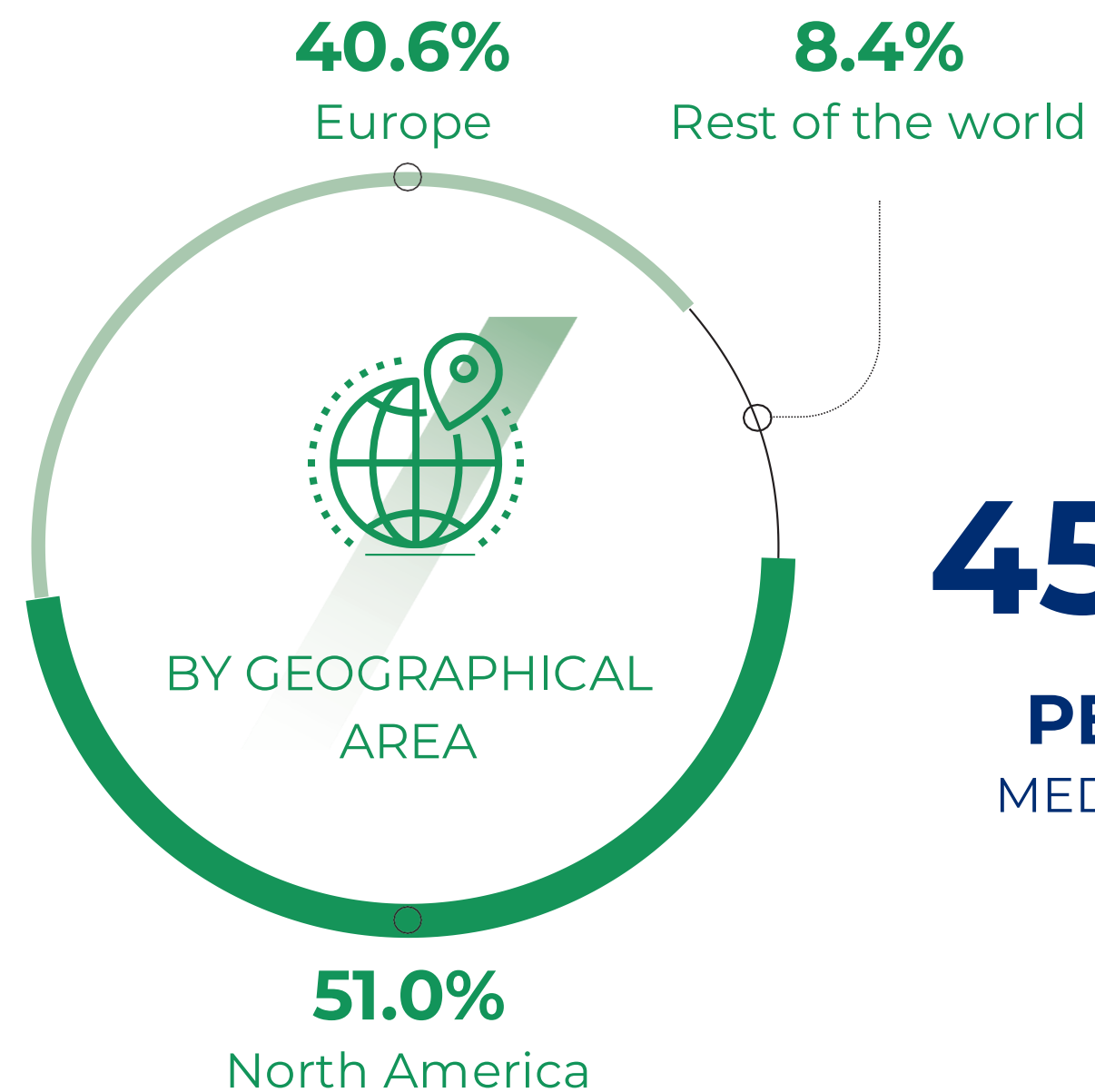
POSLUMA[®]
flutufolastat F 18 injection

POSLUMA

“Precision PET imaging that is truly revealing”

Before use, please consult the locally approved Summary of Product Characteristics (or User Manual for devices) which will be made available upon request.

MEDICAL TECHNOLOGIES DEVICES AND SOFTWARE



455.2 M€
PERFORMANCE
MEDICAL TECHNOLOGIES



MEDICAL TECHNOLOGIES

OUR PRODUCTS



X-RAY
CT

ProtoCO2L Touch
CT Exprès
Empower CTA+



MAGNETIC RESONANCE
MR

Empower MR



ULTRASOUND
US

VueBox



CARDIOVASCULAR
CV

CV Injectors
IVUS Imaging
Physiology

MEDICAL TECHNOLOGIES



INTERVENTIONAL CARDIOLOGY

Interventional cardiology is a specialist branch of cardiology which uses non-surgical techniques, via the medium of catheters, to treat all types of cardiac and hemodynamic pathologies such as: narrowed arteries, damaged and weakened blood vessels, heart valve disorders and congenital heart disease. Procedures vary according to the area to be treated. For example, for vascular issues, we assist with the insertion of a small tube to allow for the correct flow of blood in a blocked blood vessel. If the affected area is the heart muscle, interventions may involve repairs or providing assistance by inserting devices which allow the heart to function correctly.

OUR PRODUCTS

ACIST CVi
ACIST HDi
ACIST RXi

Before use, please consult the locally approved Summary of Product Characteristics (or User Manual for devices) which will be made available upon request.

ITALIAN DIAGNOSTIC CENTER HEALTHCARE SERVICES

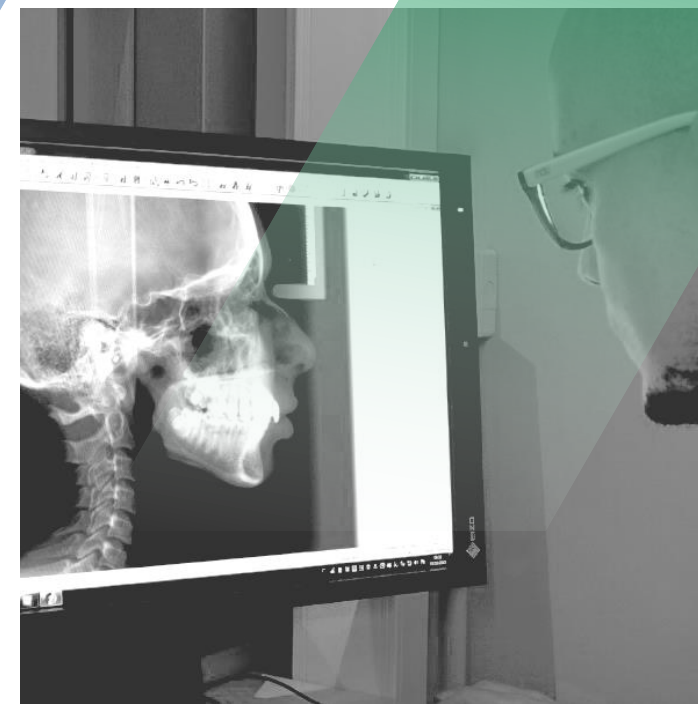
Passion for our customers, clinical excellence, teamworking, social solidarity, transparent communications and innovation
This is what makes the CDI, The Bracco Group's outpatients healthcare facility, unique.



**QUALITY OF SERVICES
AND TECHNICAL
EXCELLENCE**



**HEALTHCARE
SERVICES**



DIAGNOSIS



TREATMENT



ITALIAN DIAGNOSTIC CENTER HEALTHCARE SERVICES



DNA SEQUENCER

Latest generation sequencer for contemporary analysis of a high number of genes for assessing the risk of pathologies linked to the presence of specific mutations

DIGITAL TOMOSYNTHESIS MAMMOGRAPHY SYSTEMS

Digital mammography with 3D scanning for increased sensitivity and diagnostic accuracy

CYBERKNIFE

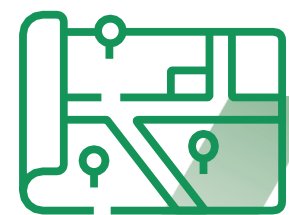
A revolutionary radiotherapy robot which can treat tumors by targeting diseased tissue without damaging healthy tissue

PHOTON-COUNTING CT

An advanced computed tomography (CT) technology that produces sharper and more detailed images compared to conventional CT. This allows for improved diagnostic accuracy

ITALIAN DIAGNOSTIC CENTER

PREVENTION, DIAGNOSIS AND THERAPY



36

CENTERS



50

TYPES OF
SPECIALIST
examinations



600 THOUSAND

PATIENTS
per year



1,600

SPECIALISTS



1,100

DIFFERENT
LABORATORY
EXAMINATIONS



LIFE FROM INSIDE

2025 data



LIFE FROM INSIDE

A CULTURE OF VALUES AND SOCIAL RESPONSIBILITY

SERVING OUR COMMUNITIES



College Fulvio Bracco, Benin (Africa)

For over ten years, Bracco has been involved in international cooperation with an NGO in the African territory of Benin. The college currently has hundreds of students, and every year, the number of girls enrolled increases, a notable achievement given that female school attendance in the area is minimal.



Bracco Psycho-Pedagogical Centre (CPP)

For over twenty years, the Bracco Psycho-Pedagogical Centre (CPP) has been a point of reference for promoting the psychological wellbeing of minors and families in the Lombardy region, through its support of local schools.



Education and awareness

- **Inclusive education by supporting schools and students – Bracco Sine CHINA**
Donation of laptop to schools
- **CT Colonography Initiatives** - MyVirtualColonoscopy.com - BDI
Bracco Diagnostics Inc. created MyVirtualColonoscopy.com with the purpose of urging patients to get screened for colon cancer using the fastest, easiest, and simplest way: CT Colonography.
- **BED at atom science festival – BED UK**
With the goal of encouraging everyone to develop a passion for science
- **RSNA Research & Education (R&E) Foundation – BDI USA**
To support the next generation of imaging professionals



Sport

- **Bracco for Sports: We Play the Future – Italy**
We support hundreds of girls and boys who engage in sports with nationally and some internationally recognized organizations (Enotria, Pro Patria Volley, Bracco Athletics). Additionally, we organize "Donna Sport - The Best Athlete of the School," a national competition that rewards the value and commitment of the most deserving female athletes in school and sports.
- **Velofit – BIPSO**
We supported a social bicycle repair workshop called "Velofit" in Singen.

THE BRACCO FOUNDATION

THE BRACCO GROUP'S COMMITMENT

to **social responsibility and sustainability** was strengthened in 2010 with the launch of the Bracco Foundation, based in the historic Palazzo Visconti in Milan.



The goal of the Foundation is to create **and share works of culture, art and science** as tools for improving quality of life and social cohesion, with a special focus on **women and young people**.

The key criteria for planning and selecting activities are a **multi-disciplinary approach, measurable results** and the impact of the initiatives.

THE BRACCO FOUNDATION

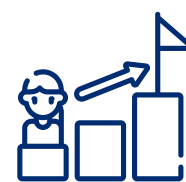
AREAS OF ACTIVITY



ART AND CULTURE

The Bracco Foundation **promotes and enhances Italy's cultural, historic and artistic heritage**, with a specific focus on the relationship between art and science.

Music is given particular attention through support provided to leading musical institutions.



FEMALE EMPOWERMENT

The Foundation places the **promotion and development of women** in all areas at the heart of its activity. Of particular note is the «**100 women against stereotypes**» project, developed to increase the visibility of women and their expertise beyond gender stereotypes in fields which are strategic for the development of the country.



SCIENCE AND SOCIETY

The Foundation promotes and supports science and **healthcare** with a special focus on the prevention of diseases affecting women.

The Foundation creates social initiatives as a way of contributing to collective well-being, in which the **culture of preventative medicine** is a priority approach.



YOUTH EDUCATION

The focus on young people involves a multi-disciplinary approach, across all areas of activity.

The **progettoDiventerò** is a multi-year initiative which supports high-achieving youngsters in their **education and professional training** in a wide range of fields. The Foundation's support is divided into three areas: **research, entrepreneurship, and training courses aimed at universities and schools.**



LIFE FROM INSIDE

CORPORATE HERITAGE

A SUCCESS STORY SINCE 1927

BRACCO: A HISTORIC BRAND OF NATIONAL IMPORTANCE

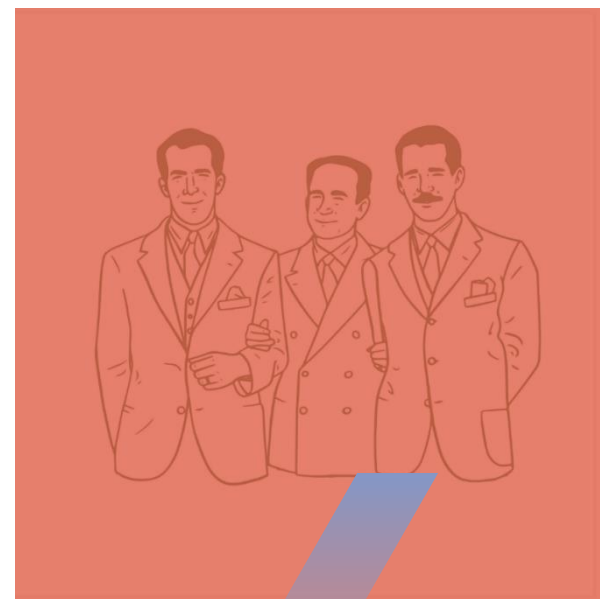
Bracco has been registered as an “historic brand of national importance” with the Italian Office of Patents and Brands set up in 2020 by the Ministry of Economic Development. We are part of this exclusive group of companies which represent the leading lights of “Made in Italy”, promoting the image of Italy around the world.



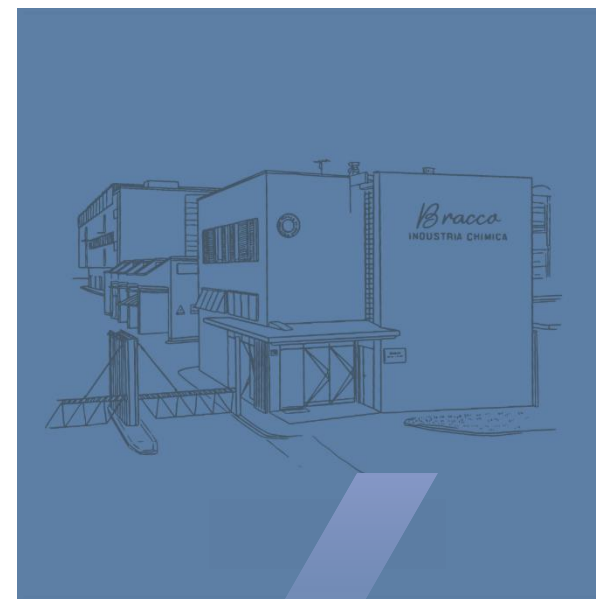
DIGITAL ARCHIVE

WWW.ARCHIVIOSTORICOBRACCO.COM

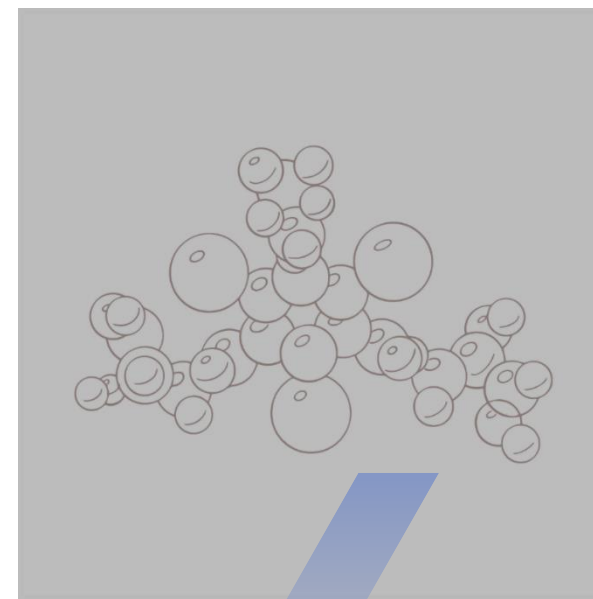
A wonderful resource for learning about a great history written by 4 generations of the Bracco family. A journey through time, broken down into 5 sections, full of documents, unseen photos, stories and podcasts to listen.



FAMILY



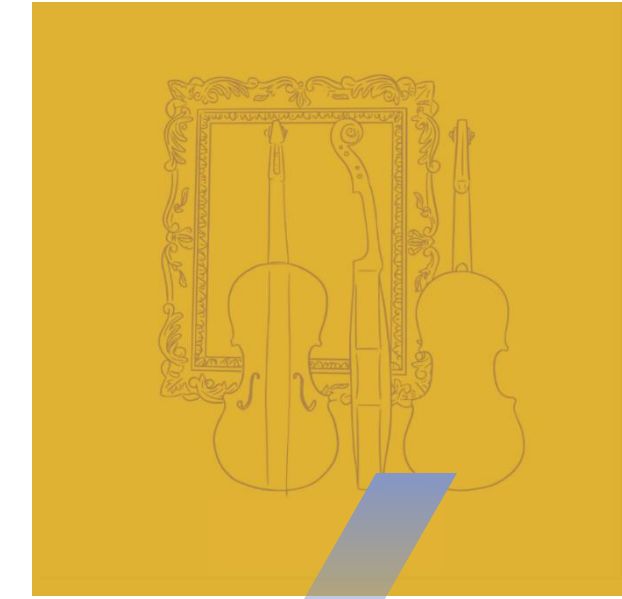
COMPANY



INNOVATION



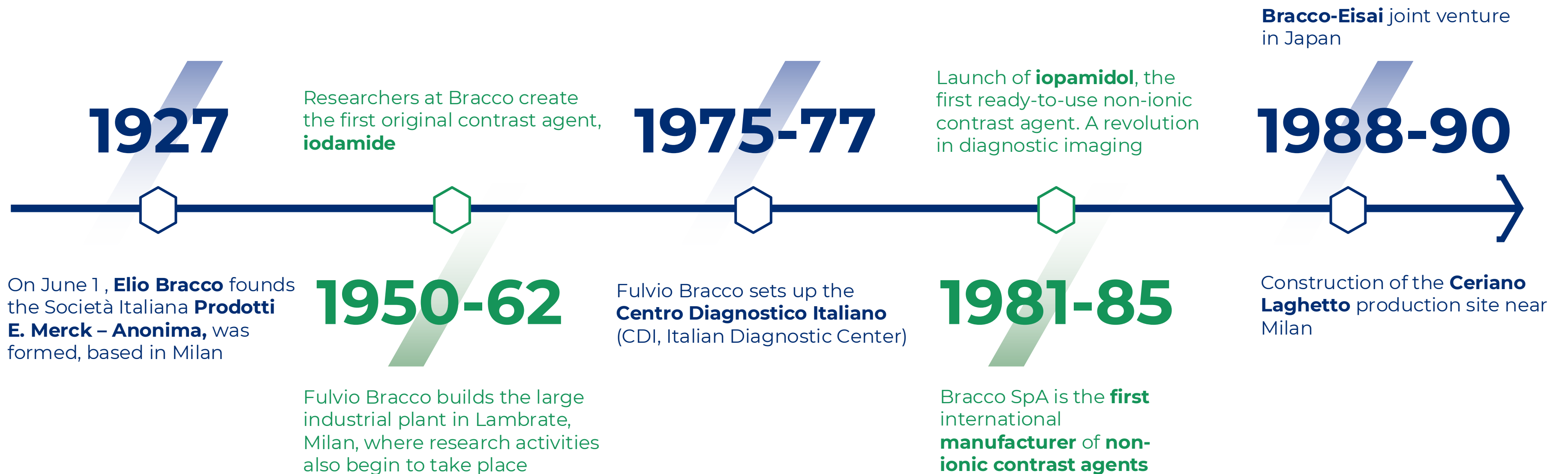
SUSTAINABILITY



CULTURE

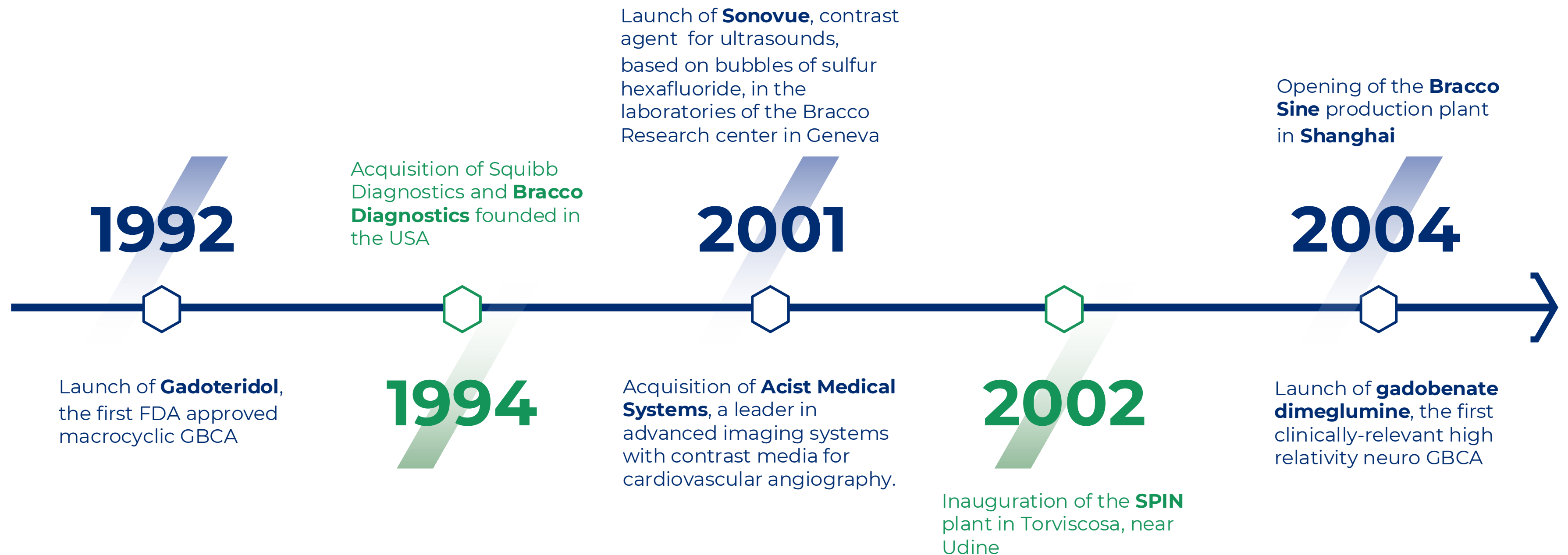
OUR STORY

LEARNING ABOUT THE **PAST** TO SHAPE THE FUTURE

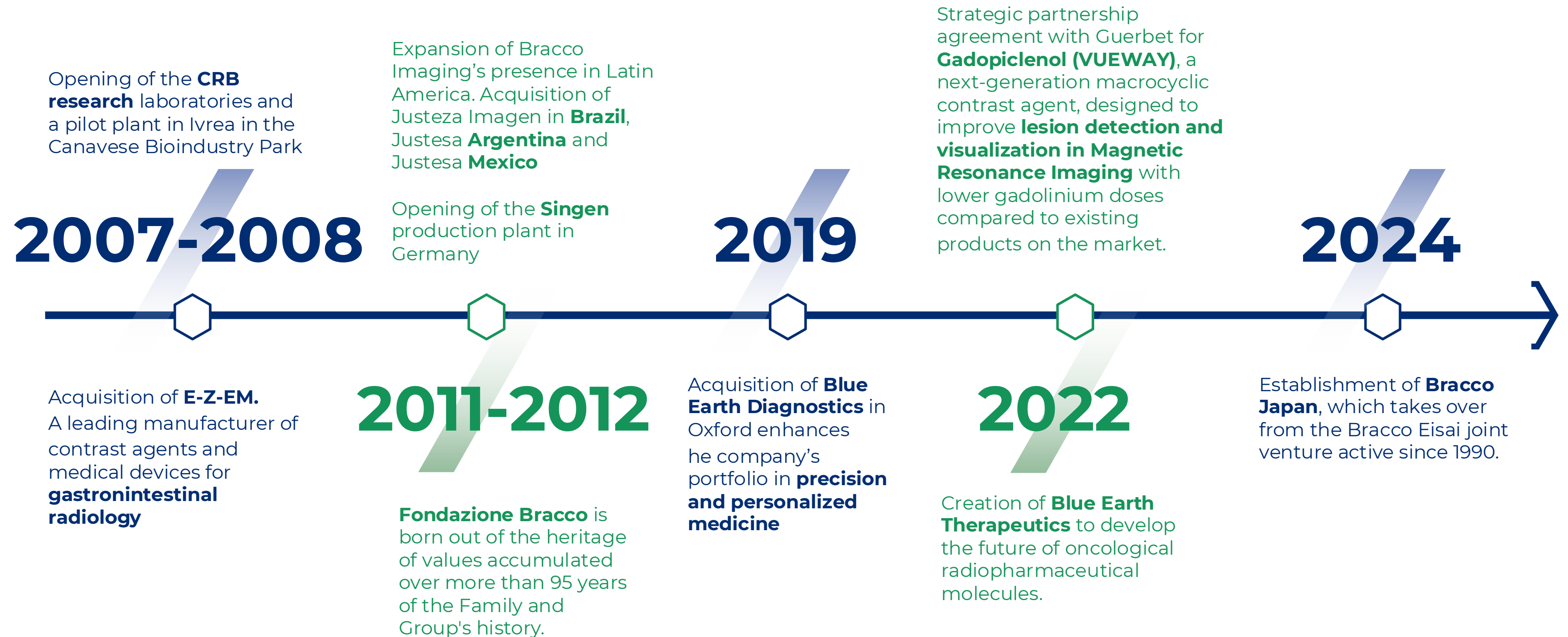


LIFE FROM INSIDE

OUR STORY



OUR STORY





LIFE FROM INSIDE

FOLLOW US

ON OUR SOCIAL MEDIA CHANNELS



LinkedIn



YouTube



Head office 50 Via Folli, Milan



www.bracco.com



+39.022177